



**BAHRIA UNIVERSITY &
ASK DEVELOPMENT** Present



Goal Setting & Alignment Accelerator

Build Alignment, Drive Ownership,
and Execute What Matters

**Certification
By Bahria
University**



Live Online



25th, 26th April & 2nd May 2025



6:30 PM – 9:30 PM (PKT)

For Team Leaders, Managers & Professionals Driving Strategy

Are your team's goals
aligned—or are they
just busy?

This hands-on, live-online workshop helps you bridge the gap between **goals, purpose, and execution**. Whether you're leading a team, managing strategy, or facilitating change, this course will help you create **shared ownership and focus** through meaningful alignment practices.

You'll explore simple yet powerful techniques to design **clear, connected goals**, foster collaboration, and build momentum—without relying on top-down control.

We'll also introduce the **OKR (Objectives and Key Results)** model to show how it complements alignment efforts—but the core focus will remain on the **principles and behaviours of effective goal alignment**.

Workshop Overview

Goal alignment is more than just setting goals—it's about ensuring that individuals, teams, and leaders are moving in the same direction with clarity and purpose.

This 3-day program is designed to help you:

- Create alignment across teams without micromanagement
- Engage your team in crafting meaningful goals
- Strengthen motivation through ownership and connection
- Establish practical routines to keep goals visible and actionable

You'll leave with a real-world toolkit to drive alignment in your team or organisation—plus a foundational understanding of how frameworks like OKRs can fit into that process.

Key Learning Outcomes

By the end of this program, you will be able to:

- > Understand the psychology and structure of effective goal alignment
- > Facilitate shared ownership of goals across teams and functions
- > Link individual work to broader strategic priorities
- > Use cascading-laddering models to co-create aligned goals
- > Introduce OKRs as a future-ready alignment tool
- > Build practical execution rhythms (check-ins, reviews, realignment)
- > Cultivate a culture of clarity, accountability, and collaboration



Learning Experience Designer & Facilitator

Farhan is a systems thinker and workshop facilitator with over 20 years of diverse experience across engineering, education, and organisational strategy. With a background in Electronics and Computer Engineering, he brings a structured, outcome-focused lens to every session—translating complex ideas into practical tools teams can use right away.

He has led interactive workshops for universities and corporate audiences in areas such as **goal alignment, personal development, and strategic execution**. Most recently, he facilitated a large-scale engagement session for 350+ professionals, guiding participants through real-time activities focused on clarity, alignment, and team motivation.

Farhan's upcoming offerings include deeper workshops on OKRs and innovation using Design Thinking principles.



Farhan Nabi

Learning Experience Designer & Facilitator | Innovation, Goal Alignment & Design Thinking
From Big Ideas to Meaningful Team Behaviours

Workshop Details



Course Title: Goal Setting & Alignment Accelerator



Dates: 25th, 26th April & 2nd May 2025



Timings: 6:30 PM – 9:30 PM (PKT)



Format: Live Online (Instructor-Led, Zoom-based)



Investment: PKR 12,000 per participant

Includes:

- ▶ 3-day immersive training
- ▶ Certificate of Participation by Bahria University
- ▶ Goal alignment frameworks & practical toolkits
- ▶ Introductory OKR templates & reference guide

Who Should Attend?



Team Leads and Mid-Level Managers



Department Heads & HR Professionals



Startup Founders and CXOs



Project Owners & Functional Leads



Consultants & Coaches supporting teams

Why Attend?

- Strengthen clarity, collaboration, and execution in your team
- Learn to align individual goals with organisational priorities
- Build shared ownership through co-created alignment practices
- Explore OKRs as a future-alignment method—without complexity
- Create a culture of trust, focus, and strategic impact

Register Here:



Seats are limited and confirmed on a first-come, first-served basis.

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